IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Applicant(s): Jeffrey A. Aaron Examiner: Mellissa M. Chojnacki

Serial No.: 10/611,630 Group Art Unit: 2164

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Title: Automatically Facilitated Marketing and Provision of Electronic Services

Mail Stop Amendment Commissioner for Patents P.O. Box 1450 Alexandria, Virginia 22313-1450 82866 PATENT TRADEMARK OFFICE

Sir:

We are transmitting herewith the attached:

Transmittal Sheet

5th Supplemental Information Disclosure Statement, PTO Form 1449, 2 non-patent references

No additional fees are required with the filing of this Information Disclosure Statement

Please consider this a PETITION FOR EXTENSION OF TIME for a sufficient number of months to enter these papers or any future reply, if appropriate. Please charge any additional fees or credit overpayment to Deposit Account No. 50-3634.

AT&T Legal Department Attn: Patent Docketing One AT&T Way Room 2A-207 Bedminster, New Jersey 07921 (404) 815-1900 By: /Steven Koon Hon Wong/ Name: "Steven" Koon Hon Wong Reg. No.: 48,459 April 2, 2010 SKW/jaa